



KFXA  
600 Old Marion Rd NE  
Cedar Rapids, IA 52402

Groundswell Public Strategies  
100 E Grand Ave  
Ste 380  
Des Moines, IA 50309

## Contract # 4173765

**Schedule Dates** 01/02/20-01/03/20  
**Advertiser** Amy Klobuchar for President-D (133117)  
**Agency** Groundswell Public Strategies (15739)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 4/3/20 (1313098)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Thomas,Pino,  
**Phone/Fax** /  
**CPE** 4/3/20  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Candidate BEN WILMETH  
New order - 1/2 only

**Date Entered** 12/30/19  
**Last Modified** 01/02/20  
**Entered By** Ashley Wong  
**CO-OP** No  
**External #** ECR26773105  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$92.10  
**Net Total** \$521.90  
**Sales Tax**

## Cedar Rapids (KFXA)

By Broadcast Month	Spots	Rate
Jan. 2020	18	\$614.00
<b>Grand Total:</b>	<b>18</b>	<b>\$614.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	01/02/20-01/02/20	3	:30	9A- Wendy Williams					1				1	\$10.00	\$10.00	Cedar Rapids (KFXA)	Wendy Williams	12/30/19
2.0	Revised Line / SPOT (2)	01/02/20-01/02/20	3	:30	5:58P- Modern Family					1							Cedar Rapids (KFXA)	Modern Family	12/30/19
2.1	Normal Line / Access (2)	01/02/20-01/02/20	3	:30	5:58P- Modern Family					1				1	\$25.00	\$25.00	Cedar Rapids (KFXA)	Modern Family	12/30/19
3.0	Revised Line / SPOT (3)	01/02/20-01/02/20	3	:30	6:28P- Modern Family 2					1							Cedar Rapids (KFXA)	Modern Family	12/30/19
3.1	Normal Line / Access (3)	01/02/20-01/02/20	3	:30	6:28P- Modern Family 2					1				1	\$25.00	\$25.00	Cedar Rapids (KFXA)	Modern Family	12/30/19
4.0	Normal Line / News (4)	01/02/20-01/02/20	3	:30	7A- News-Fox 28 Morning Live 7am					1				1	\$7.00	\$7.00	Cedar Rapids (KFXA)	Fox 28 News @ 7-8AM	12/30/19
5.0	Normal Line / News (5)	01/02/20-01/02/20	3	:30	7:30A- News-Fox 28 Morning Live 7am					1				1	\$7.00	\$7.00	Cedar Rapids (KFXA)	Fox 28 News @ 7-8AM	12/30/19
6.0	Normal Line / SPOT (6)	01/02/20-01/02/20	3	:30	12P- Peoples Court					1				1	\$15.00	\$15.00	Cedar Rapids (KFXA)	The People's Court	12/30/19
7.0	Normal Line / News (7)	01/02/20-01/02/20	3	:30	9P- News-Fox News at Nine					1				1	\$70.00	\$70.00	Cedar Rapids (KFXA)	Fox-28 News At Nine	12/30/19
8.0	Normal Line / News (8)	01/02/20-01/02/20	3	:30	9:30P- News-Fox News at Nine					1				1	\$70.00	\$70.00	Cedar Rapids (KFXA)	Fox-28 News At Nine	12/30/19
9.0	Normal Line / SPOT (9)	01/02/20-01/02/20	3	:30	6A- Doctors 2					1				1	\$10.00	\$10.00	Cedar Rapids (KFXA)	The Doctors	12/30/19
10.0	Normal Line / SPOT (10)	01/02/20-01/02/20	3	:30	10A- Doctors					1				1	\$10.00	\$10.00	Cedar Rapids (KFXA)	The Doctors	12/30/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Josh Suber*

1/3/20

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Phone/Fax** /  
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**Comments** Candidate BEN WILMETH  
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Jan. 2020	18	\$614.00
<b>Grand Total:</b>	<b>18</b>	<b>\$614.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	01/02/20-01/02/20	3	:30	5:28P- Family Feud 2					1				1	\$35.00	\$35.00	Cedar Rapids (KFXA)	Family Feud	12/30/19
12.0	Normal Line / SPOT (12)	01/02/20-01/02/20	3	:30	4:58P- Family Feud					1				1	\$30.00	\$30.00	Cedar Rapids (KFXA)	Family Feud	12/30/19
13.0	Normal Line / SPOT (13)	01/02/20-01/02/20	3	:30	11:30P- Funny You Should Ask					1				1	\$15.00	\$15.00	Cedar Rapids (KFXA)	Funny You Should Ask	12/30/19
14.0	Normal Line / SPOT (14)	01/02/20-01/02/20	3	:30	11P- America Says					1				1	\$35.00	\$35.00	Cedar Rapids (KFXA)	America Says	12/30/19
15.0	Normal Line / Access (15)	01/03/20-01/03/20	2	:30	6:28P- Modern Family 2						1			1	\$100.00	\$100.00	Cedar Rapids (KFXA)	MODERN	1/2/20
16.0	Normal Line / Access (16)	01/03/20-01/03/20	2	:30	5:58P- Modern Family						1			1	\$100.00	\$100.00	Cedar Rapids (KFXA)	MODERN	1/2/20
17.0	Normal Line / SPOT (17)	01/03/20-01/03/20	2	:30	11P- America Says						1			1	\$35.00	\$35.00	Cedar Rapids (KFXA)	AMERICA SAYS	1/2/20
18.0	Normal Line / SPOT (18)	01/03/20-01/03/20	3	:30	10:30P- Sports-Panther Sports Talk						1			1	\$15.00	\$15.00	Cedar Rapids (KFXA)	PANTHER	1/2/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

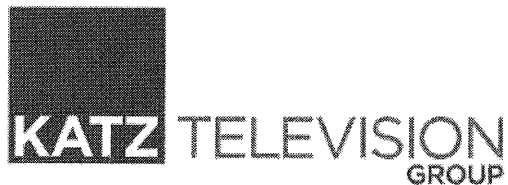
Date:

Comments:

*[Signature]*

1/3/20

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://segi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



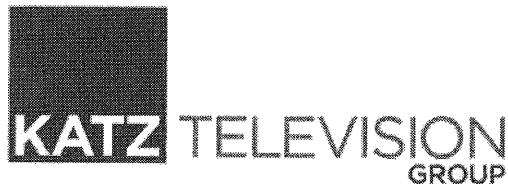
125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26773105	<b>Changes as of:</b> 1/2/2020 at 11:04 AM	<b>Version:</b> Current State Version 3	
<b>CPE:</b> 4/3/20	<b>Flight:</b> 1/1/20 - 1/3/20	<b>Station:</b> KFXA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Groundswell Public Strategies, dba GPS IMPACT	<b>Advertiser:</b> Amy For America	<b>Market:</b> Cedar Rapids	<b>Total \$:</b> \$614.00
220 SE 6th Street, Suite 330 Des Moines, IA 50309	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 18
<b>Agency Order #:</b> 9209558	<b>Buyer:</b> Pino, Thomas	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BEN WILMETH 202-955-5342	<b>Separation:</b>	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
		<b>Assistant:</b> BEN WILMETH 202-955-5342	<b>Traffic #:</b> 4173765

**Comments:** Add to schedule - \$250

rev tot = \$614

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/1 - 1/1		Total Spots	Total \$	CPP*	GRP*
							1/1					
REV+ 15	F 6:30p-7p		Modern Family	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0
REV+ 16	F 6p-6:30p		Modern Family	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0
REV+ 17	F 11p-11:30p		America Says	\$35.00	0.0	30	0	1	1	\$35.00	\$0.00	0.0
REV+ 18	F 10p-10:30p		Panthers Sports Talk	\$15.00	0.0	30	0	1	1	\$15.00	\$0.00	0.0
<b>TOTALS:</b>									<b>18</b>	<b>\$614.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26773105	<b>Changes as of:</b> 1/2/2020 at 11:04 AM	<b>Version:</b> Current State Version 3	
<b>CPE:</b> 4/3/20	<b>Flight:</b> 1/1/20 - 1/3/20	<b>Station:</b> KFXA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Groundswell Public Strategies, dba GPS IMPACT	<b>Advertiser:</b> Amy For America	<b>Market:</b> Cedar Rapids	<b>Total \$:</b> \$614.00
220 SE 6th Street, Suite 330 Des Moines, IA 50309	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 18
<b>Agency Order #:</b> 9209558	<b>Buyer:</b> Pino, Thomas	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BEN WILMETH 202-955-5342	<b>Primary Demo:</b> Adults 35+	<b>Assistant:</b> BEN WILMETH 202-955-5342	<b>Traffic #:</b> 4173765
<b>Separation:</b>			

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
		Add to schedule - \$250
01/02/20 11:04 AM	BEN WILMETH	rev tot = \$614
12/30/19 9:12 AM	BEN WILMETH	New order - 1/2 only
12/30/19 9:12 AM	BEN WILMETH	New order - 1/2 only

Competitive Information	
<b>Market Budget:</b>	\$12,280
<b>KFXA Share:</b>	5%
<b>Comment:</b>	EST
<b>Unknown:</b>	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$614.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$614.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jan	18	\$614.00
<b>Total</b>	<b>18</b>	<b>\$614.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	1/2/20 11:04 AM	BEN WILMETH	Revised	4		\$250.00	\$614.00	Changes: Origflight End to 1/2/20, Flight End from 1/2/20 to 1/3/20, Total Spots from 14 to 18, Calculated Dollars from \$364.00 to \$614.00, Competitive Market Budget from \$7,280 to \$12,280, Origuser Entered Dollars to \$364.00, User Entered \$ from \$0.00 to \$614.00, Comments from New order - 1/2 only to Add to schedule - \$250
Queued for Electronic Contracting	12/30/19 9:17 AM					\$0	\$0	rev tot = \$614, Total \$ from \$364.00 to \$614.00. 4 buylines added or modified.
Revision	12/30/19 9:12 AM	BEN WILMETH	Confirmed	6		\$0	\$364.00	Changes: Origflight Start to 12/27/19, Flight Start from 12/27/19 to 1/1/20, Total Spots from 8 to 14, Origstart Day Of The Week to Friday, Start Day Of The Week from Friday to Wednesday, Comments from to New order - 1/2 only, Demo Meta to [R16]. 14 buylines added or modified.
New	12/30/19 8:46 AM	BEN WILMETH	New	8		\$364.00	\$364.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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